

**REMARKS**

Claims 1-17, 35, and 36-47 are pending in the application. Claims 1-3, 5-7, 10-13, 15, 35, 39-41 and 43-46 are amended. Claim 36 is cancelled. Claims 47 is added.

Claims 1-3, 5-7, 10-13, 15, 35, 39-41 and 43-46 are amended to change "label" to "affixed semiconductor device." These claims contain no new matter and are supported by the original application, including FIG. 7, p. 2 lines 14-26, p. 3 line 24 to p. 4 line 7, p. 9 line 15 to page 10 line 4. The amendments to the claims do not raise any new issues nor do they require any additional searching, because the claim elements were previously set forth in claims 43-46.

Claim 36 is cancelled and the subject matter of claim 36 is added to claim 35.

Claim 47 is added. In the original application, there accidentally were two original claims numbered 37. To alleviate this problem, the second original claim numbered 37 has been canceled and added as new claim 47.

The Office Action rejected claims 1-13 and 43-45 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 574,039 to Sato et al. ("Sato") in view of U.S. Patent No. 5, 991, 876 to Johnson et al., ("Johnson").

Applicants traverse these rejections because a *prima facie* case of obviousness has not been established. The combination of Sato and Johnson fails to teach or suggest all the claim elements as shown below. Accordingly, Applicants request reconsideration of claims 1-13 and 43-45 because they are patentable under § 103(a).

Claim 1 recites "affixing a semiconductor device to said book, said semiconductor device storing a record, said record including . . . a web address of a copy tracker for said book...." After careful review, Applicants cannot find any reference in either Sato or Johnson that teaches or suggests any such semiconductor device affixed to a book nor any such web address in a record stored on a semiconductor device. Therefore, claim 1 is patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claim 1.

Claims 2, 3, 4, 5, and 43 depend from claim 1 and include the patentable subject matter in claim 1. Therefore, claims 2, 3, 4, 5, and 43 are also patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claims 2, 3, 4, 5, and 43.

Claim 6 recites "a semiconductor device affixed to said book" and "web address." For the same reasons given with respect to claim 1, claim 6 is patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claim 6.

Claims 7, 8, 9, 10 and 44 depend from claim 6 and include the patentable subject matter in claim 6. Therefore, claims 7, 8, 9, 10 and 44 are also patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claims 7, 8, 9, 10 and 44.

Claim 11 recites "an affixed semiconductor device" and "web address." For the same reasons given with respect to claim 1, claim 11 is patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claim 11.

Claims 12, 13, and 45 depend from claim 11 and include the patentable subject matter in claim 11. Therefore, claims 12, 13, and 45 are also patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claims 12, 13, and 45.

The Office Action rejected claims 14-17 and 46 under 35 U.S.C. § 103(a) as being unpatentable over Johnson in view of Sato.

Applicants traverse these rejections because a *prima facie* case of obviousness has not been established. The combination of Sato and Johnson fails to teach or suggest all the claim elements. Accordingly, Applicants request reconsideration of claims 14-17 and 46 because they are patentable under § 103(a).

Claim 14 recites "reading a record disposed on said book, wherein said record includes a web address of a copy tracker for said copies of said book" and "using said web address to send to said copy tracker a request to make said copy, said request including an identity of a right to make said copies and an identification of said pages." For the same reason given with respect to claim 1, claim 14 is patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claim 14.

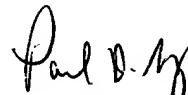
Claims 15, 16, 17, and 46 depend from claim 14 and include the patentable subject matter in claim 14. Therefore, claims 15, 16, 17, and 46 are also patentable under § 103(a). Applicants respectfully request reconsideration and allowance of claims 15, 16, 17, and 46.

In view of the foregoing, Applicants respectfully submit that all of the claims in the present application are patentably distinguishable over the references cited in the Office Action.

Accordingly, Applicants respectfully request reconsideration and that the claims be passed to allowance.

Respectfully Submitted,

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